Steven Bellone
Suffolk County Executive

Frank Nardelli
Commissioner

SUFFOLK COUNTY DEPARTMENT OF LABOR, LICENSING & CONSUMER AFFAIRS

P.O. Box 6100, Hauppauge, NY 11788-0099 (631) 853-4600 FAX (631) 853-4825

NOTICE

Two Tier Pricing of Motor Fuels

In order to be in conformance with Suffolk County Code and New York State Weights and Measures Law and Regulations, please take note of the following information when offering motor fuels at a “Cash” discount resulting in multi-tier pricing.

* Selling prices shall be posted in accordance with NYS Law Article 16 for both “CASH” and “CREDIT” prices so as to be clearly visible to the consumer on a sign or placard on the dispensing device.

* DEBIT card terms and conditions must be disclosed. All terms and conditions of DEBIT transactions must be clearly marked on each dispenser or may be incorporated into the required posted price sign, i.e. (DEBIT/CREDIT, DEBIT = CASH PRICE, DEBIT = CREDIT PRICE, DEBIT CARDS NOT ACCEPTED).

*When the price of any motor fuel is being advertised on any road sign, pole sign, sandwich sign or any other signage, all of the following is required:

-Accurate product identification being offered (i.e. REGULAR)

-Accurate price including all numerals and tenths

-All terms and conditions such as “SELF SERVE” or :CASH PRICE” are to be posted in size equal to or greater in size and similar in font to the products identification being offered or at least 6 inches in height with 1 inch line thickness lettering on a contrasting background.

-The sign and selling prices and all terms and conditions shall be posted so as to be clearly visible to the driver of an approaching vehicle at ALL HOURS OF OPERATION, lighted or clearly visible at night from ambient light.

- Only one correctly sized instance of “CASH” or “SELF” is required on each sign face

-On instances where different sized product IDs are used on a single sign, then the size required for conditions will be based on the largest lettering.

-Any terms and conditions related to “House Accounts” or gift cards must be disclosed if the transactions are treated any differently than a CASH PRICE.

Any questions regarding any of these policies may be directed to Weights and Measures at 853-5730.